

Corporate Sponsorship Prospectus



Wnet, the professional organization for women in payments, can help your company achieve its leadership development goals while providing you with unique visibility as an Employer of Choice that supports workforce diversity and the advancement of women.

Our networking and professional development events, webinars, and mentoring program, combined with volunteer opportunities help women thrive in their current positions while developing leadership skills and insights to reach their full potential and prepare for the next step in their careers.

New this year, based on the enthusiastic feedback from our corporate sponsors to extend these benefits to more women, we are creating the ability for your company to offer every woman in your organization membership in Wnet when you become a visionary sponsor. All other sponsorship levels include more memberships based on our shared desire to extend this impactful engagement with more women.

We are happy to tailor a sponsorship opportunity to your company's needs. Contact Lisl Dutterer, Wnet Executive Director at lisl.wnet@outlook.com to determine which sponsorship options are best for you.

Sponsorship Benefits

- Build the collective knowledge, effectiveness and power of your teams
- Boost employee retention
- Increase your positive industry reputation and visibility
- Attract in-demand job candidates
- Groom leaders for larger roles

Annual Sponsorships

	Visionary \$27,000	Leadership \$19,500	Patron \$14,000	Advocate \$8,000
Memberships	UNLIMITED	100	50	25
Additional bulk membership discounts	•	•	•	•
SuperLINC registration (unlimited)	•	•	•	•
Career & Leadership Summit registrations	5	4	3	2
Logo in promotional materials	•			
Logo featured at events and webinars	•	•	•	•
Logo featured on homepage	•	•	•	•
Logo on e-mail blasts	•			
Speaking opportunities at events	•	•		
Branded item distribution events	•	•	•	•



Additional Event/Program Sponsorships

Career & Leadership Summit – The most valuable and comprehensive professional development opportunity for any woman working in the payments industry. Our signature 1.5-day event draws 200+ women and features networking, and professional development sessions led by industry leaders and professional trainers. See our Event Prospectus to customize your visibility.

SuperLINC - Held in collaboration with ETA's TRANSACT 2017 SuperLINC attracts 200+ women and men for networking and learning from industry leaders on one of the industry's hottest topics. Only two companies will share the sponsor spotlight -\$5,000 each

Webinar Series – This year-long series of virtual learning sessions will feature a wide variety of speakers and topics including industry trends, leadership, career planning, communication, negotiation and more. Webinars are offered both live and on-demand. Only two companies will share the sponsor spotlight - \$2,500 each

The Mentor Project – By connecting Wnet members in a one-to-one setting, this program empowers them to face the inevitable changes and challenges of business life, and to share experiences that result in enhanced job performance, satisfaction and professional growth. Only two companies will share the sponsor spotlight - \$8,000 each

The National LINC's Networks – These local and regional events occur across 12 cities and provide women and men from payments companies with year-round opportunities to develop their professional networks and meet local leaders. You can sponsor LINC's nationwide, regionally, or individually.

About Wnet

The Women's Network in Electronic Transactions (Wnet) is the premier professional organization for women in payments, providing personal enrichment no matter what stage members are in their careers. The organization provides world-class programming, fosters networking and promotes mentoring to help members achieve greater personal success, influence and professional parity. Founded in 2005, Wnet is a 501(c)(3) not-for-profit organization serving thousands of women in payments annually. For more information, please visit wnetonline.org.