



Stand Up, Speak Up, Move Up

September 20-21, 2016

The Westin Atlanta Perimeter North • 7 Concourse Parkway NE • Atlanta, GA 30328

SEPTEMBER 20

3:00 pm

Registration Open

4:30 pm - 4:45 pm

Welcome with Opening Remarks

4:45 pm - 5:45 pm

Opening General Session
Stand Up and Break Your Own Chains

Tony Diekemper, CEO, Skyline Technologies

Communication is about impact, not intent. It is about accountability for the result, not the process. It is about listening, not responding. As CEO of a premier technology company, Tony understands that communication can make, or break, a business and a career. In this session, Tony will discuss the basic human barriers to effective communication and teach the few simple skills that you can practice every day that can deliver true breakthroughs in how you communicate with others and yourself.



5:45 pm - 7:45 pm

Opening Reception and Silent Auction

5:45 pm – 6:45 pm

Office Hours with Tony Diekemper

SEPTEMBER 21

7:00 am - 3:15 pm

Registration Open

8:00 am - 9:00 am

Awards Breakfast and Opening Remarks

9:00 am - 10:00 am

Keynote Presentation
Winning with Difference

Amy Baxter, MD, CEO, MMJ Labs Pain Relief

From physician to SharkTank fame, Amy Baxter knows what it takes to succeed. Recognized by Inc. Magazine as “Top Women in Tech to Watch”, Amy created a product, Buzzy, to reduce pain for children which is now distributed in over 5000 hospitals around the world. She also deeply comprehends that women are different from men – behaviorally and biologically. In this discussion, Amy the scientist, inventor and researcher will provide insights from across multiple science disciplines on how women can use these differences to their advantage.





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SEPTEMBER 21 (continued)

10:00 am - 10:15 am **Refreshment Break**

10:15 am - 11:00 am **Channeling the Inner Entrepreneur**

Julie Busha, CEO, The Busha Group, Nicole Foods

What do NASCAR and grocers have in common? Julie Busha slaying it within these respective male-dominated industries. After climbing up the ladder in marketing at NASCAR, she decided that wasn't enough and launched her own condiment company, Slawsa. Named winner of the prestigious "Top Women in Grocery" award, Julie achieved remarkable distribution success and her product is now sold in over 4000 stores nationally. Julie will reveal the "inner entrepreneur" in all of us, help us break stereotypes and discuss how making small changes will transform our effectiveness, goals and definitions of success.



11:00 am - 11:45 am **Sobering Statistics, Bold Solutions**

Hot off the press. Elizabeth St. Onge, a partner with Oliver Wyman in the Chicago office, will present findings from their ground-breaking research on the state of women in financial services. How far have women come? What are pragmatic solutions to gain further ground? What can we each personally do to accelerate the progress of women at every level of our organization?

12 noon - 1:30 pm **Wnet Power Panel: The Rare Air Lunch**

Insight from our top executive women in the payment industry on the evolution of payments and navigating these changes, building their personal brand, balancing priorities, and the evolution of leadership.

The Power Panel includes Moderator Margaret Weichert, Principal of Financial Services Performance Improvement at Ernst & Young, and panelists Kim Fitzsimmons, U.S. President, Chase Commerce Solutions; Kim Holmes, Global Head of Business Technology Architecture, Discover Financial Services; Julie Pukas, Head of U.S. Bankcard and Merchant Solutions, TD Bank; and Serena Smith, Head of International Payments and CAO, FIS.

1:30 pm - 1:45 pm **Refreshment Break**



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SEPTEMBER 21 (continued)

1:45 pm - 2:30 pm **Mentoring: Joining Forces to Move Up Together!**

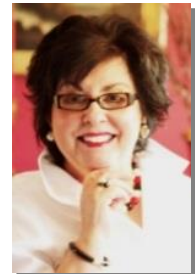
Mentoring is leadership, leadership is serving. It's offering your time, talent and insight to lift another person. Being a Mentee is stepping up and taking ownership of your future. It's recognizing your need or desire to grow and take action.

Join us for a panel of leaders that chose to utilize the W.net Mentorship Program as they share the many benefits of their journey together. The Panel includes Moderator and panelists Christina Camacho, CEO, Current Payment Solutions, Alicia Janke, Account Specialist, Sales Partner Support, North American Bancard, LLC, Linda Rossetti, President, Bluestone Payments, LLC, and Mary Uslander, Senior Vice President, Key Products and Integration, First Data Corporation.

2:30 pm - 3:30 pm **Power, Poise and Presence**

Deborah Thomas-Nininger, DTN Productions International

Deborah is the CEO of DTN productions, a renowned reputation management firm which works with Fortune 100 CEOs and other C-suite executives on critical issues of communication and leadership in challenging times. The consistent key to success? Gravitas - People with gravitas stand up, stand out and simply STAND when others may crumble or hide. This session will provide a roadmap on how to add the highly touted "taken seriously" quality into your professional resume of positive attributes. Those who possess gravitas are often described as the real deal, assertive, great listener, empathetic, trustworthy, high integrity, composed, has a presence, and commanding. This session will challenge you as you self-assess from A-Z your tact, tone and temperament all in the name of gravitas.



3:30 pm **Adjournment**

The Board and members of Wnet thank the following companies for sponsoring the Career & Leadership Summit.

