



# CAREER & LEADERSHIP Summit

## Power Panel: The Rare Air

Panel Moderator:



**Margaret Weichert** is a principal in the Financial Services Performance Improvement practice and the national lead for EY's Payments Practice. Margaret has received fourteen US patents and is an inventor on additional pending patents. An entrepreneur who started her own company and sold it to First Data, Margaret has also proven experience commercializing game-changing technologies, including a range of mobile banking and eCommerce capabilities, unique commercial cash management solutions, Internet Check and Checks by Phone solutions, prepaid solutions, fraud and risk management solutions, new point of sale technologies and many solutions. She is also a consultant for a wide range of clients including banks, payment networks, processors and alternative payment companies. Margaret served as SVP and Global Head of Product Marketing, First, SVP, Business Planning and Analytics for eCommerce / ATM at Bank of America, and SVP, Strategy, Innovation, & Payments at Bank of America.

Panelists



**Kim Fitzsimmons** – As U.S. President of Chase Commerce Solutions, Kim is responsible for driving all client delivery activity for U.S. enterprise and ecommerce client segments, including marketing, relationship management and sales to ensure long-term growth and profitability. Kim has more than 25 years of experience in the payments industry. Before joining JPMorgan Chase, she served as chief executive officer for Cynergy Data, held several leadership positions in First Data, and was principal and co-founder of EFS Card Services. Kim was previously president of both the ETA and Wnet. In 2013 and 2015, *Payments Source* and *Bank Technology News* named her one of the Top 20 Most Influential Women in Payments. She received a Lifetime Achievement Award from the Midwest Acquirers Association in 2008. She also serves on the board of directors for the Healthy Kids Foundation.



**Kim Holmes** is Global Head of Business Technology Architecture at Discover Financial Services. During her tenure at Discover, she has been responsible for leading a number of Discover technology systems supporting many facets of Discover's domestic and international direct banking business for both credit cards and Discover's deposits and lending products. As an advocate for a diverse and inclusive workplace, Kim was a founding co-chair of Discover's women's employee resource group and currently serves as chair of BOLD - Black Organizational Leadership at Discover.



**Julie Pukas** is head of US Bankcard and Merchant Solutions for TD Bank. Prior to joining TD, Julie served as Head of Citi Commerce Services for Citigroup. In this role, she developed innovative digital payment services for Citi's institutional clients where she leveraged Citi's global footprint to build global acquiring capabilities. Earlier, Julie was President of Diners Club International where she led the sale of the business to Discover. Julie also served as President of Citi's US Merchant Acquiring business from 1997 through 2005.



**Serena Smith** oversees international payments and serves as CAO for Global Retail Payments, the largest division within FIS, with \$2.6 billion in revenue and serving more than 50,000 clients. Serena is a skilled relationship-builder with very diverse groups of clients. Her commitment to creating "moments of excellence" in maintaining those relationships has driven FIS clients' loyalty survey scores to the highest point in the company's history during her tenure at Chief Client Officer. Serena has been a frequent presenter at Institute of Financial Operations. Serena has earned multiple awards including 2015 Women In Payments Inspiration Award, 2014, 2015 Stevie Award for Female Executive of the Year and was recognized in *Pay Magazine* as one of the "Women Driving Payments Change."